



**Join New York's Only
Ambulatory Surgery Center Association's
Annual Conference**

*Leadership in Motion: Advancing Ambulatory Surgery in a
Shifting Landscape*



**Sponsorship &
Exhibitor Prospectus
2026**

**Crowne Plaza Albany - The Desmond Hotel
Albany, NY**

November 16 - 18, 2026

Exhibitor Registration closes on 10/1/2026



Why Partner with NYSAASC?

Sponsoring and exhibiting at the NYSAASC Annual Conference gives you unrivaled access to the leaders driving the ASC industry in New York. This event puts you in front of a highly engaged audience committed to quality and innovation that extends beyond the event.

Exhibitors who succeed here understand the ambulatory surgery space. We provide the environment where that trust begins and our community grows.

- Access decision-makers in a relationship-driven environment
- Gain repeated exposure throughout the conference, not just in the hall
- Align your brand with the organization at the forefront of ASC advocacy

Who You Will Meet

The Annual Conference attracts professionals from every role within the ASC ecosystem.

- ASC Administrators
- ASC Owners
- ASC Nurses
- ASC Leaders
- COOs
- CEOs

Why Our Members Attend

Our attendees are highly engaged because NYSAASC provides essential, ASC-specific information. Our conference continues to grow each year because it is designed by and for our members.

- Stay on top of new trends
- Access timely information and education
- Peer to peer networking
- Practical tools and information

When you exhibit here, you are stepping into a room full of engaged, active leaders who trust this organization.

Who Should Exhibit?

If you provide solutions that drive quality, efficiency, compliance, or patient care, our members need to meet you.

- Medical Device & Equipment | Pharmaceuticals & Anesthesia
- IT, EHR & Health Info Exchange | Revenue Cycle & Billing
- Compliance & Risk Management | Facilities & Construction
- Staffing & HR Solutions | Professional Services

What's Included

- Exhibit Space & Support: Standard booth setup with on-site assistance
- Full Conference Access: Passes include entry to all educational sessions, meals, and networking functions—ensuring maximum face time with attendees
- Brand Visibility: Recognition in the exhibitor directory and conference materials

A Note on Private Dinners. We encourage all exhibitors to support the integrity of our official program. Outside or company-hosted dinners are permitted on Sunday and Monday after 7:30 PM. Out of respect for our attendees and the Association Dinner held on Tuesday evening, no private dinners or off-site events should be scheduled that evening. Thank you for your understanding and partnership.

Sponsorship Opportunities

Comprehensive Exhibitor Packages

Provides a complete, all-inclusive opportunity to showcase your products and services while maximizing visibility and engagement with attendees.

EXCLUSIVE



Diamond Level \$18,000

One organization seeking maximum visibility and long-term positioning

- Premiere exhibit booth placement
- Top-tier branding
- Exclusive introduction of speaker for Opening Keynote
- Pre-conference member & attendee lists
- Sponsorship banner & Full-page program ad*
- Company logo included on attendee lanyards
- Promotional material in conference bag
- NYSAASC logo usage rights to promote sponsorship
- Website & LinkedIn recognition
- 2 hotel rooms (2 nights)
- Registration for up to 4 guests

EXCLUSIVE



Platinum Level \$16,000

Established vendors who want to actively demonstrate thought leadership and engage attendees

- Premiere exhibit booth placement
- Exclusive introduction of speaker for Afternoon General Session
- Pre-conference member & attendee lists
- Full-page program ad*
- Branded lounge area for attendee charging station
- Promotional material in conference bag
- NYSAASC logo usage rights to promote sponsorship
- Website & LinkedIn recognition
- 2 hotel rooms (2 nights)
- Registration for up to 3 guests

2 AVAILABLE



Gold Level \$14,000

Vendors seeking active engagement and the opportunity to educate attendees.

- Priority exhibit booth placement
- Introduction of a Breakout Session
- Pre-conference attendee lists
- Full-page program ad*
- Promotional material in conference bag
- NYSAASC logo usage rights to promote sponsorship
- Website & LinkedIn recognition
- 1 hotel room (2 nights)
- Registration for up to 3 guests

UNLIMITED



Silver Level \$5,000

Vendors seeking a solid footprint & brand visibility in the exhibit hall.

- Preferred exhibit booth placement
- Pre-conference attendee lists
- Half-page program ad*
- Website & LinkedIn recognition
- Registration for 2 guests

20 AVAILABLE



Bronze Level \$3,500

First-time exhibitors or companies focused on networking.

- Standard exhibit booth placement
- Pre-conference attendee lists
- Website & LinkedIn recognition
- Registration for 1 guest

Sponsorship Enhancement Packages

Maximize your investment. These opportunities are designed to extend your brand presence beyond the booth and are available as exclusive sponsorships

Sponsorship	Investment	Visibility & Exposure
Welcome Reception (includes Bronze level booth)	\$8,000	High-energy networking. Includes exclusive signage at the reception and verbal recognition during the event
Cocktail Reception (includes Bronze level booth)	\$8,000	High-attendance networking in the exhibitor space. Includes exclusive signage at the reception and verbal recognition at the event
Networking Lunch (includes Bronze level booth)	\$7,000	High-attendance exposure. Includes exclusive signage at the lunch buffet and verbal recognition

Optional Sponsorship Add-ons

These add-ons allow you to maximize your exposure throughout the venue. Please note: add-ons can only be combined with a booth purchase

Sponsorship	Investment	Visibility & Exposure
Breakfast (includes both days)	\$5,000	Morning visibility. Includes signage at breakfast stations and program recognition
Morning Coffee Station (includes both days)	\$4,000	Morning visibility. Signage during the break and program recognition
Conference App & Wi-Fi Sponsor	\$3,500	Custom network password (e.g., "YourCompany2026")
Hydration Station	\$3,000	Bottled water or branded reusable water bottles provided to every attendee
Afternoon Break (day 1)	\$2,000	Afternoon visibility. Signage during the energy-boost break and program recognition
Add Promotional Materials to attendee bags	\$1,000	Add your company's promotional materials to the attendees' bags
Extra Registrant	\$400	Extra person to man booth

***All company ads included with sponsorship packages must be received by October 15, 2026 in order to be included in the program.**

2026 NYSAASC SPONSORSHIP & EXHIBITOR AGREEMENT FORM

New York State Association of Ambulatory Surgery Centers

Location: Crowne Plaza Albany - The Desmond Hotel

November 16 – 18, 2026

COMPREHENSIVE EXHIBITOR PACKAGES

Participation in the 2026 Conference is exclusive to Exhibitors and Sponsors.
Select a package below to secure your exhibitor space and attendee badges.

Level	Investment	Opportunity Available	Number Attendees included	Select
DIAMOND	\$18,000	1	4 representatives	☐
PLATINUM	\$16,000	1	3 representatives	☐
GOLD	\$14,000	2	3 representatives	☐
SILVER	\$5,000	Unlimited	2 representatives	☐
BRONZE	\$3,500	20	1 representative	☐

SPONSORSHIP ENHANCEMENT PACKAGES

Food & Beverage Event	Investment	Opportunity Available	Select
Welcome Reception Sponsor	\$8,000	1	☐
Cocktail Reception Sponsor	\$8,000	1	☐
Networking Lunch Sponsor	\$7,000	1	☐

OPTIONAL SPONSORSHIP ADD-ONS

(Can only be combined with a sponsorship package purchase)

Branding Opportunity	Investment	Opportunity Available	Select
Breakfast Sponsor	\$5,000	1	☐
Morning Coffee Station	\$4,000	1	☐
Conference App & Wi-Fi Sponsor	\$3,500	1	☐
Hydration Station	\$3,000	1	☐
Afternoon Break Sponsor	\$2,000	1	☐
Add Promotional Materials to attendee bags	\$1,000	unlimited	☐

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STEP 3: COMPANY INFORMATION

Please provide details exactly as they should appear in conference materials:

Company Name: _____

Primary Contact: _____ Title: _____

Address: _____

Email: _____ Phone: _____

Website: _____

STEP 4: ATTENDEE REGISTRATION

List representatives included in your package. Additional attendees: \$400/person.

Name	Title	Email

Logo Submission: Please email your high-resolution logo file (PNG or EPS) to info@nysaasc.org immediately upon registration.

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STEP 5: PAYMENT

Type	Name of Package or Add-On	Amount
Sponsorship Package		\$
Optional Add-On		\$
Optional Add-On		\$
Extra Registrant (____ x \$400/pp)		\$
TOTAL DUE		\$

Payment Method	Select
Check Enclosed (Payable to NYSAASC)	☐
To register online and pay by credit card click HERE	

Mail Checks To:

NYSAASC C/O Capital Health Consulting
54 State Street, Suite 803
Albany, NY 12207

Cancellation Policy:

More than 60 days before the event: Full refund.

30-60 days before the event: 50% refund.

Less than 30 days before the event: No refunds.

STEP 6: SIGNATURE

AGREEMENT & AUTHORIZATION

By signing below, I agree to the terms and conditions of the
2026 NYSAASC Sponsorship Agreement.

Authorized Signature: _____ Date: _____

Print Name: _____ Title: _____

Questions?

Contact: Jeffrey Flynn

Phone: 646-350-3326

Email: jflynn@nysaasc.org