



**Join New York's Only  
Ambulatory Surgery Center Association's  
Annual Conference**



**Sponsorship &  
Exhibitor Prospectus  
2026**

**Crowne Plaza Albany - The Desmond Hotel  
Albany, NY  
November 16 - 18, 2026**

***Exhibitor Registration closes on 10/1/2026***



## Why Partner with NYSAASC?

Sponsoring and exhibiting at the NYSAASC Annual Conference gives you unrivaled access to the leaders driving the ASC industry in New York. This event puts you in front of a highly engaged audience committed to quality and innovation that extends beyond the event.

Exhibitors who succeed here understand the ambulatory surgery space. We provide the environment where that trust begins and our community grows.

- Access decision-makers in a relationship-driven environment
- Gain repeated exposure throughout the conference, not just in the hall
- Align your brand with the organization at the forefront of ASC advocacy

## Who You Will Meet

The Annual Conference attracts professionals from every role within the ASC ecosystem.

- ASC Administrators
- ASC Owners
- ASC Nurses
- ASC Leaders
- COOs
- CEOs

## Why Our Members Attend

Our attendees are highly engaged because NYSAASC provides essential, ASC-specific information.

Our conference continues to grow each year because it is designed by and for our members.

- Stay on top of new trends
- Access timely information and education
- Peer to peer networking
- Practical tools and information

**When you exhibit here, you are stepping into a room full of engaged, active leaders who trust this organization.**

## Who Should Exhibit?

If you provide solutions that drive quality, efficiency, compliance, or patient care, our members need to meet you.

- Medical Device & Equipment | Pharmaceuticals & Anesthesia
- IT, EHR & Health Info Exchange | Revenue Cycle & Billing
- Compliance & Risk Management | Facilities & Construction
- Staffing & HR Solutions | Professional Services

## What's Included

- Exhibit Space & Support: Standard booth setup with on-site assistance
- Full Conference Access: Passes include entry to all educational sessions, meals, and networking functions—ensuring maximum face time with attendees
- Brand Visibility: Recognition in the exhibitor directory and conference materials

# Sponsorship Opportunities

## Comprehensive Exhibitor Packages

Provides a complete, all-inclusive opportunity to showcase your products and services while maximizing visibility and engagement with attendees.

EXCLUSIVE



### Diamond Level \$18,000

*One organization seeking maximum visibility and long-term positioning*

- Premiere exhibit booth placement
- Top-tier branding
- Exclusive introduction of speaker for Opening Keynote
- Pre-conference member & attendee lists
- Sponsorship banner & Full-page program ad\*
- Company logo included on attendee lanyards
- Promotional material in conference bag
- NYSAASC logo usage rights to promote sponsorship
- Website & LinkedIn recognition
- 2 hotel rooms (2 nights)
- Registration for up to 4 guests

EXCLUSIVE



### Platinum Level \$16,000

*Established vendors who want to actively demonstrate thought leadership and engage attendees*

- Premiere exhibit booth placement
- Exclusive introduction of speaker for Afternoon General Session
- Pre-conference member & attendee lists
- Full-page program ad\*
- Branded lounge area for attendee charging station
- Promotional material in conference bag
- NYSAASC logo usage rights to promote sponsorship
- Website & LinkedIn recognition
- 2 hotel rooms (2 nights)
- Registration for up to 3 guests

2 AVAILABLE



### Gold Level \$14,000

*Vendors seeking active engagement and the opportunity to educate attendees.*

- Priority exhibit booth placement
- Introduction of a Breakout Session
- Pre-conference attendee lists
- Full-page program ad\*
- Promotional material in conference bag
- NYSAASC logo usage rights to promote sponsorship
- Website & LinkedIn recognition
- 1 hotel room (2 nights)
- Registration for up to 3 guests

UNLIMITED



### Silver Level \$5,000

*Vendors seeking a solid footprint & brand visibility in the exhibit hall.*

- Preferred exhibit booth placement
- Pre-conference attendee lists
- Half-page program ad\*
- Website & LinkedIn recognition
- Registration for 2 guests

20 AVAILABLE



### Bronze Level \$3,500

*First-time exhibitors or companies focused on networking.*

- Standard exhibit booth placement
- Pre-conference attendee lists
- Website & LinkedIn recognition
- Registration for 1 guest

## Sponsorship Enhancement Packages

Maximize your investment. These opportunities are designed to extend your brand presence beyond the booth and are available as exclusive sponsorships

Sponsorship	Investment	Visibility & Exposure
Welcome Reception (includes Bronze level booth)	\$8,000	High-energy networking. Includes exclusive signage at the reception and verbal recognition during the event
Cocktail Reception (includes Bronze level booth)	\$8,000	High-attendance networking in the exhibitor space. Includes exclusive signage at the reception and verbal recognition at the event
Networking Lunch (includes Bronze level booth)	\$7,000	High-attendance exposure. Includes exclusive signage at the lunch buffet and verbal recognition

## Optional Sponsorship Add-ons

These add-ons allow you to maximize your exposure throughout the venue. Please note: add-ons can only be combined with a booth purchase

Sponsorship	Investment	Visibility & Exposure
Breakfast (includes both days)	\$5,000	Morning visibility. Includes signage at breakfast stations and program recognition
Morning Coffee Station (includes both days)	\$4,000	Morning visibility. Signage during the break and program recognition
Conference App & Wi-Fi Sponsor	\$3,500	Custom network password (e.g., "YourCompany2026")
Hydration Station	\$3,000	Bottled water or branded reusable water bottles provided to every attendee
Afternoon Break (day 1)	\$2,000	Afternoon visibility. Signage during the energy-boost break and program recognition
Add Promotional Materials to attendee bags	\$1,000	Add your company's promotional materials to the attendees' bags

# 2026 NYSAASC SPONSORSHIP & EXHIBITOR AGREEMENT FORM

New York State Association of Ambulatory Surgery Centers

Location: Crowne Plaza Albany - The Desmond Hotel

November 16 – 18, 2026

## COMPREHENSIVE EXHIBITOR PACKAGES

Participation in the 2026 Conference is exclusive to Exhibitors and Sponsors.  
Select a package below to secure your exhibitor space and attendee badges.

Level	Investment	Opportunity Available	Number Attendees included	Select
<b>DIAMOND</b>	\$18,000	1	4 representatives	<input type="checkbox"/>
<b>PLATINUM</b>	\$16,000	1	3 representatives	<input type="checkbox"/>
<b>GOLD</b>	\$14,000	2	3 representatives	<input type="checkbox"/>
<b>SILVER</b>	\$5,000	Unlimited	2 representatives	<input type="checkbox"/>
<b>BRONZE</b>	\$3,500	20	1 representative	<input type="checkbox"/>

## SPONSORSHIP ENHANCEMENT PACKAGES

Food & Beverage Event	Investment	Opportunity Available	Select
Welcome Reception Sponsor	\$8,000	1	<input type="checkbox"/>
Cocktail Reception Sponsor	\$8,000	1	<input type="checkbox"/>
Networking Lunch Sponsor	\$7,000	1	<input type="checkbox"/>

## OPTIONAL SPONSORSHIP ADD-ONS

(Can only be combined with a sponsorship package purchase)

Branding Opportunity	Investment	Opportunity Available	Select
Breakfast Sponsor	\$5,000	1	<input type="checkbox"/>
Morning Coffee Station	\$4,000	1	<input type="checkbox"/>
Conference App & Wi-Fi Sponsor	\$3,500	1	<input type="checkbox"/>
Hydration Station	\$3,000	1	<input type="checkbox"/>
Afternoon Break Sponsor	\$2,000	1	<input type="checkbox"/>
Add Promotional Materials to attendee bags	\$1,000	unlimited	<input type="checkbox"/>

**\*All company ads included with sponsorship packages must be received by October 15, 2026 in order to be included in the program.**



**STEP 3: COMPANY INFORMATION**

Please provide details exactly as they should appear in conference materials:

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_



**STEP 4: ATTENDEE REGISTRATION**

List representatives included in your package. Additional attendees: \$400/person.

Name	Title	Email

**\*All company ads included with sponsorship packages must be received by October 15, 2026 in order to be included in the program.**

**STEP 5: PAYMENT**

Type	Name of Package or Add-On	Amount
Sponsorship Package		\$
Optional Add-On		\$
Optional Add-On		\$
Extra Registrant ( ___ x \$400/pp)		\$
<b>TOTAL DUE</b>		\$

Payment Method	Select
Check Enclosed (Payable to NYSAASC)	<input type="checkbox"/>
To register online and pay by credit card click <a href="#">HERE</a>	

Mail Checks To:  
NYSAASC C/O Capital Health Consulting  
54 State Street, Suite 803  
Albany, NY 12207

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***Logo Submission: Please email your high-resolution logo file (PNG or EPS) to [info@nysaasc.org](mailto:info@nysaasc.org) immediately upon registration.***

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**STEP 6: SIGNATURE**

**AGREEMENT & AUTHORIZATION**

By signing below, I agree to the terms and conditions of the 2026 NYSAASC Sponsorship Agreement.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Questions?  
Contact: Jeffrey Flynn  
Phone: 646-350-3326  
Email: [jflynn@nysaasc.org](mailto:jflynn@nysaasc.org)

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