



New York State Association of
Ambulatory Surgery Centers

2022 VENDER PARTNER PROSPECTUS

Spring CONFERENCE
May 10-11 2022

Saratoga Springs Hilton & Conference Center
Saratoga Springs, NY

www.nysaasc.org



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The New York State Association of Ambulatory Surgery Centers (NYSAAASC) has experienced significant growth in our membership as we worked together as a community in this post Covid-19 environment. The benefits of ASCs are proven: The delivery of high-quality healthcare with lower overall cost to patients and payors, A safe Environment of Care with excellent outcomes; Stringent infection control measures; measurable quality matrixes and outreach to underserved and uninsured New Yorkers.

In 2021 the NYS Assembly designated August ASC month in recognition of the vital and integral providers of quality healthcare in the State.

Challenges continue and we must continue to build on this community and commitment to each other and our patients. The success of our virtual Spring and live Fall conferences and the value provided to our members is just the beginning as the Association continues on its mission to provide education and advocacy for everyone in the Ambulatory Surgery Center community. With membership currently **at 93** of Ambulatory Surgery Center members in the organization NYSAAASC represents **70%** of the surgery centers in the state.

Key to this success is our Vendor partners who have been with us since the beginning. We understand and truly appreciate that we could not have done this without your participation and sponsorship. To improve the conferences as we grow, we have formed a vendor committee to assist us in improving our sponsor experience at each venue. If you have not been a vendor at a NYSAAASC conference before we will connect you with members of the vendor committee that can tell you firsthand of their experience.

In 2022, our Spring Conference will be held in Saratoga Springs, New York on May 10-11, 2022 with an expanded program. We hope you will consider sponsorship. With 6 designated levels of sponsorship and select invitations to underwrite portions of our event you, our vendor partners, can optimize value and exposure to existing and new customers.

General Sponsorship Levels: (In the spirit of our Host City)

Royal Ascot	\$8,000 (Limited to one Company)
The Kentucky Derby	\$6,000 (Limited to two Companies)
The Preakness	\$5,000 (Limited to Five Companies)
The Belmont Stake	\$4,000
The Breeders Cup	\$2,500
The Trever's Stake	\$1,500

Event Sponsorships

Dinner \$10,000	Speaking Opportunity at the Conference Dinner Introduction of the NYSAASC President
Cocktail Hour \$7,500	Poster acknowledgement at Venue
Lunch \$3,000	Poster acknowledgement at Venue
Breakfast \$2,000	Poster acknowledgement at Venue

Limited space will also be available for ads and acknowledgments in the Conference Brochure

Full Page - \$500

½ Page - \$250

¼ page - \$100

The description and the benefits of each sponsorship are outlined on the following page.

NYSAASC VENDOR SPONSORSHIP BENEFITS

ROYAL ASCOT \$8,000

Center Booth at the Conference ~~(20 FT)~~
Access to NYSAASC Member Contact List
Access to Conference Attendee List
Full Page AD on Back Cover of the Conference Program
Promotional Material in the Conference Bag
Sponsorship Status Acknowledged on the NYSAASC Website
Use of the NYSAASC Logo to Promote Sponsorship
Two Hotel Rooms

THE KENTUCKY DERBY \$6,000

Premium Booth at the Conference
Access to NYSAASC Member Contact List
Access to Conference Attendee List
Full Page AD in the Conference Program
Promotional Material in the Conference Bag
Sponsorship Status acknowledged on the NYSAASC Website
Introduce Breakout Session Speaker
Use of the NYSAASC Logo to promote sponsorship
One Hotel Room

THE PREAKNESS SPONSORSHIP \$5,000

Preferred Booth
Access to NYSAASC Member Contact List
Access to Conference Attendee List
Half Page AD in the Conference Program
Promotional Material in the Conference Bag
Sponsorship Status Acknowledgement on the NYSAASC Website

THE BELMONT SPONSORSHIP \$4,000

Select Booth (8 FT) In the Registration Area
Select Booth at Fall Conference (8FT)
Access to NYSAASC Member Contact List
Access to Conference Attendee List
Quarter Page AD in Conference Program
Sponsorship Status Acknowledgement on the NYSAASC Website

THE BREEDERS Cup SPONSORSHIP \$2,500

Standard Booth (6 FT) in Main Exhibit Hall
Access to NYSAASC Member Contact List
Access to Conference Attendee List
Sponsorship Status Acknowledgement on the NYSAASC Website

The Traver's Stake \$1,500

Standard Booth at Exit Area (6 FT)
Access to Conference Attendee List
Sponsorship Status Acknowledgement on the NYSAASC Website

If you have any questions, please contact Jeffrey Flynn at 646-350-3326 or Jeffreyf@gramercysurgery.com

Only Vendors that have taken a sponsorship level will be at the conference.

New York State Association of Ambulatory Surgery Centers

The New York State Association of Ambulatory Surgery Centers is the organization that represents the Licensed Article 28 Surgery Centers in the State of New York. Our goals are to work together to provide easier access for healthcare for all New Yorkers. As a group of small businesses, we join to better assist each other in quality of care and purchasing power to further reduce healthcare costs. As an organization we believe it is our primary responsibility to make the community of New York aware that we are here to serve them with a better quality of care.



New York State Association of
Ambulatory Surgery Centers

NYSAASC VENDOR REGISTRATION

May 10-11, 2022 at the
Saratoga Springs Hilton and City Center

Sponsorship Level:

<input type="checkbox"/> Royal Ascot \$8,000	<input type="checkbox"/> Kentucky Derby \$6,000	<input type="checkbox"/> Preakness \$5,000	<input type="checkbox"/> Belmont Stake \$4,000	<input type="checkbox"/> The Breeders Cup \$2,500	<input type="checkbox"/> Traver's Stake \$1,500
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COMPANY NAME:

ADDRESS:

MAIN CONTACT PERSON:

EMAIL ADDRESS:

PHONE:

Who Will be Attending the Conference:

_____ Email: _____

_____ Email: _____