



**TEAMING UP FOR THE FUTURE**

**FALL CONFERENCE  
SEPTEMBER 29-30, 2022**

**SLEEPY HOLLOW HOTEL & CONFERENCE CENTER  
455 S BROADWAY  
TARRYTOWN, NY**

**EXHIBITOR PROSPECTUS**

**[WWW.NYSAASC.ORG](http://WWW.NYSAASC.ORG)**





## Fall 2022 EXHIBITOR PARTNER PROSPECTUS

The New York State Association of Ambulatory Surgery Centers (NYSAASC) has experienced significant growth in our membership as we worked together as a cohesive team these past few years. The benefits of ASCs are proven: The delivery of *high-quality healthcare* with a lower overall cost to patients and payors. A *safe Environment of Care* with excellent outcomes. Stringent *infection control measures*; measurable *quality matrixes*, and outreach to the underserved and uninsured New Yorkers.

Challenges continue and we must continue to build on this community and commitment to each other and our patients. The success of our recent conferences and the value provided to our members is just the beginning as the Association continues its mission to provide education and advocacy for everyone in the Ambulatory Surgery Center sector. With membership currently at 96 Ambulatory Surgery Center members in the organization, NYSAASC represents 71% of the surgery centers in the state.

An integral part of this success is our vendor partners. We understand and truly appreciate that we could not have done this without your participation and sponsorship. To improve the conferences as we grow, we have formed a vendor committee to assist us in improving our sponsor experience at each venue. If you have not been a vendor at an NYSAASC conference before we will connect you with members of the vendor committee that can tell you firsthand about the experience of attending. **We hope you will consider sponsorship.** With 6 designated levels of sponsorship and select invitations to underwrite portions of our event you, our vendor partners, can optimize value and exposure to existing and new customers in this increasingly important sector.

***In 2021 and 2022 the NYS Assembly designated August ASC month in recognition of the vital and integral providers of quality healthcare in the State.***

Highlights from our Spring Conference in Saratoga Springs included our Keynote Speaker, Scott Becker, Kara Newberry from ASCA, and Scott Hayworth of Optum Tri-State. The Fall Conference promises to expand upon this trajectory of thought leaders and professionals addressing important issues impacting the direction of our ASCs.



### General Sponsorship Levels: (In the spirit of our Great Sports Teams)

Yankees (You Win Some, You Lose One)	\$10,000 (Limited to one Company)
Mets (#Ya Gotta Believe)	\$7, 500 (Limited to two Companies)
Buffalo Bills (Nobody Circles the Wagon Like the Buffalo Bills)	\$6,000 (Limited to two Companies)
Rangers (#NoQuitInNY)	\$5,000 (Limited to Five Companies)
Islanders (Hockey With Heart)	\$4,000 (Limited to 7 Companies)
Knicks (#New York Forever)	\$3,000 (Unlimited)
Nets (#Brooklyn Ready)	\$2,000 (Unlimited)

### Event Sponsorships

Dinner	\$10,000	Speaking Opportunity at the Conference Dinner Introduction by the NYSAASC President
Cocktail Reception	\$7,500	Poster acknowledgment at Venue
Lunch	\$3,000	Poster acknowledgement at Venue
Breakfast	\$2,000	Poster acknowledgement at Venue

### Limited space will also be available for ads and acknowledgments in the Conference Brochure

Full Page - \$500 8.25" x 10.75"	½ Page - \$250 8.25" x 5.375"	¼ page - \$100 4.125"x 5.375"
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The description and the benefits of each sponsorship are outlined on the following page.





## VENDOR SPONSORSHIP BENEFITS

### **\$10,000      27-time world Champion Yankees      You Win Some, You Lose One**

- Center Booth at the Conference (12 ft)
- Access to NYSAASC Member Contact List
- Access to Conference Attendee Contact List
- Full Page Ad on Back Cover of the Conference Program
- Promotional Material in the Conference Bag
- Sponsorship Status Acknowledged on the NYSAASC Website
- Use of the NYSAASC Logo to Promote Sponsorship
- Two Hotel Rooms

### **\$7,500      The Amazing (Ya Gotta Believe) Mets**

- Premium Booth at the Conference
- Access to NYSAASC Member Contact List
- Access to Conference Attendee Contact List
- Full Page Ad in the Conference Program
- Promotional Material in the Conference Bag
- Sponsorship Status acknowledged on the NYSAASC Website
- Use of the NYSAASC Logo to promote sponsorship
- One Hotel Room

### **\$6,000 Buffalo Bills      Nobody Circles the Wagon Like the Buffalo Bills**

- Preferred Booth
- Access to NYSAASC Member Contact List
- Access to Conference Attendee Contact List
- Half Page Ad in the Conference Program
- Promotional Material in the Conference Bag
- Sponsorship Status Acknowledgement on the NYSAASC Website

### **\$5,000      New York Rangers (#No Quit in New York)**

- Select Booth
- Access to NYSAASC Member Contact List
- Access to Conference Attendee Contact List
- Quarter Page AD in Conference Program
- Sponsorship Status Acknowledgement on the NYSAASC Website



**\$4,000**                      **New York Islanders - Hockey With Heart)**

Standard Booth (6 FT) in Main Exhibit Hall  
Access to NYSAASC Member Contact List  
Access to Conference Attendee Contact List  
Sponsorship Status Acknowledgement on the NYSAASC Website

**\$3,000**                      **New York Knicks - New York Forever**

Standard Booth (6 FT) in Main Exhibit Hall  
Access to Conference Attendee Contact List  
Sponsorship Status Acknowledgement on the NYSAASC Website

**\$2,000**                      **New York Nets - Brooklyn Ready**

Standard Booth at Exit Area  
Access to Conference Attendee Contact List  
Sponsorship Status Acknowledgement on the NYSAASC Website

**If you have any questions, please contact Jeffrey Flynn at 646-350-3326 or [Jeffreyf@gramercysurgery.com](mailto:Jeffreyf@gramercysurgery.com)**

**Only Vendors that have taken a sponsorship level will be at the conference.**

## **New York State Association of Ambulatory Surgery Centers**

The New York State Association of Ambulatory Surgery Centers is the organization that represents the Licensed Article 28 Surgery Centers in the State of New York. Our goals are to work together to provide easier access to healthcare for all New Yorkers. As a group of small businesses, we join to better assist each other in quality of care and purchasing power to further reduce healthcare costs. As an organization, we believe it is our primary responsibility to make the community of New York aware that we are here to serve them with a better quality of care.



## **NYSAASC EXHIBITOR'S REGISTRATION**

**Sleepy Hollow Hotel & Conference Center**  
**455 S Broadway**  
**Tarrytown, NY 10591**

**Thursday, September 29, and Friday, September 30, 2022**

### **SPONSORSHIP LEVEL:**

Yankees	Mets	Bills	Rangers	Islanders	Knicks	Nets
<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$6,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$2,000

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

### **MAIN CONTACT PERSON:**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Logo File: \_\_\_\_\_

### **CONFERENCE ATTENDEE(S) / ID BADGES:**

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

TO REGISTER ONLINE GO TO <https://www.nysaasc.org/2022-vendors-sponsor>

TO OBTAIN THE EXHIBITORS GUIDE GO TO <https://www.nysaasc.org/2022-vendors-sponsor>