



Growing Our Community and Developing Our Voice

ANNUAL CONFERENCE

OCTOBER 4-6, 2023

CROWN PLAZA ALBANY-THE DESMOND HOTEL

600 ALBANY SHAKER RD

ALBANY, NY 12211

EXHIBITOR PROSPECTUS

WWW.NYSAASC.ORG



2023 EXHIBITOR PARTNER PROSPECTUS

The New York State Association of Ambulatory Surgery Centers (NYSAAASC) is actively growing, adapting and thriving. With membership currently at 100 Ambulatory Surgery Center members in the organization, NYSAASC represents 71% of the surgery centers in the state. ASCs are integral to our current healthcare environment. The benefits of ASCs are proven: The delivery of high-quality healthcare with a lower overall cost to patients and payors. A safe Environment of Care with excellent outcomes. Stringent infection control measures; measurable quality matrixes, and outreach to the underserved and uninsured New Yorkers.

As an association we are actively working with our members to build and continue our commitment to our patients and each other. Our yearly conferences allow us to continue our mission of providing education and advocacy for everyone in the Ambulatory Surgery Center sector. Due to the success of our past conferences over the years and feedback we have received, we have decided to make some changes to become bigger and better. This year instead of hosting two conferences we will host just one.

As an association we are nothing without our community and members and our conferences are nothing without you, the vendors. Your participation and support have significantly contributed to our success. To improve the conferences as we grow, we have formed a vendor committee to assist us in improving our sponsor experience at each venue. If you have not been a vendor at a NYSAASC conference before, we will connect you with members of the vendor committee that can tell you firsthand about the experience of attending. We hope you will consider sponsorship. With 6 designated levels of sponsorship and select invitations to underwrite portions of our event you, our vendor partners, can optimize value and exposure to existing and new customers in this increasingly important sector.

In 2021 and 2022 the NYS Assembly designated August ASC month in recognition of the vital and integral providers of quality healthcare in the State.



General Sponsorship Levels

Platinum	\$15,000 (Limited to one Company)
Gold	\$12,000 (Limited to two Companies)
Silver	\$10,000 (Limited to two Companies)
Bronze	\$7,500 (Limited to five Companies)
Nickel	\$5,000 (Unlimited)
Copper	\$3,000 (Unlimited)

Event Sponsorships

Dinner	\$10,500	Speaking Opportunity at the Conference Dinner Introduction by the NYSAASC President
Cocktail Reception	\$8,000	Poster acknowledgment at Venue
Lunch	\$6,000	Poster acknowledgment at Venue (Does not include vendor booth)
Breakfast	\$4,000	Poster acknowledgment at Venue (Does not include vendor booth)

Limited space will also be available for ads and acknowledgments in the Conference Brochure

Full Page - \$500 8.25" x 10.75"	½ Page - \$250 8.25" x 5.375"	¼ page - \$100 4.125" x 5.375"
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VENDOR SPONSORSHIP BENEFITS

\$15,000

Platinum

- Premium Double Booth at the Conference
- Breakout Session for Demo
- Access to NYSAASC Member Contact List
- Access to Conference Attendee Contact List
- Full Page Ad on Back Cover of the Conference Program
- Promotional Material in the Conference Bag
- Sponsorship Status Acknowledged on the NYSAASC Website
- Use of the NYSAASC Logo to Promote Sponsorship
- Two Hotel Rooms

\$12,000

Gold

- Premium Booth at the Conference
- Breakout Session for Demo
- Access to NYSAASC Member Contact List
- Access to Conference Attendee Contact List
- Full Page Ad in the Conference Program
- Promotional Material in the Conference Bag
- Sponsorship Status acknowledged on the NYSAASC Website
- Use of the NYSAASC Logo to promote sponsorship
- One Hotel Room

\$10,000

Silver

- Preferred Booth
- Access to NYSAASC Member Contact List
- Access to Conference Attendee Contact List
- Half Page Ad in the Conference Program
- Promotional Material in the Conference Bag
- Sponsorship Status Acknowledgment on the NYSAASC Website



\$7,500

Bronze

Select Booth

Access to NYSAASC Member Contact List

Access to Conference Attendee Contact List

Quarter Page AD in Conference Program

Sponsorship Status Acknowledgment on the NYSAASC Website

\$5,000

Nickel

Standard Booth (6 FT) in Main Exhibit Hall

Access to NYSAASC Member Contact List

Access to Conference Attendee Contact List

Sponsorship Status Acknowledgment on the NYSAASC Website

\$3,000

Copper

Standard Booth (6 FT) in Main Exhibit Hall

Access to Conference Attendee Contact List

Sponsorship Status Acknowledgment on the NYSAASC Website

If you have any questions, please contact Jeffrey Flynn at 646-350-3326 or Jeffreyf@gramercysurgery.com

Only Vendors that have taken a sponsorship level will be at the conference.

New York State Association of Ambulatory Surgery Centers

The New York State Association of Ambulatory Surgery Centers is the organization that represents the Licensed Article 28 Surgery Centers in the State of New York. Our goals are to work together to provide easier access to healthcare for all New Yorkers. As a group of small businesses, we join to better assist each other in quality of care and purchasing power to further reduce healthcare costs. As an organization, we believe it is our primary responsibility to make the community of New York aware that we are here to serve them with a better quality of care.



NYSAAASC EXHIBITOR'S REGISTRATION

CROWN PLAZA ALBANY-THE DESMOND HOTEL

600 ALBANY SHAKER RD

ALBANY, NY 12211

Wednesday, October 4th, Thursday, October 5th and Friday, October 6, 2023

SPONSORSHIP LEVEL:

Platinum	Gold	Silver	Bronze	Nickel	Copper
<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$12,500	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$3,000

ADDITIONAL SPONSORSHIP: _____

Company Name: _____

Address: _____

MAIN CONTACT PERSON:

Name: _____ Phone: _____

Email Address: _____

Website Address: _____

Logo File: E-Mail your logo file to info@nysaasc.org

CONFERENCE ATTENDEE(S) / ID BADGES:

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

TO REGISTER ONLINE GO AND OBTAIN THE EXHIBITORS GUIDE GO TO

[Home \(nysaasc.org\)](http://Home(nysaasc.org))

TO REGISTER AND PAY BY MAIL, SEND TO
NYSAAASC C/O Capital Health Consulting
136 State Street, Suite 501
Albany, NY 12207