



ANNUAL CONFERENCE

TUESDAY, SEPTEMBER 17, 2024

WEDNESDAY, SEPTEMBER 18, 2024

CROWN PLAZA ALBANY-THE DESMOND HOTEL

600 ALBANY SHAKER RD

ALBANY, NY 12211

EXHIBITOR PROSPECTUS

WWW.NYSAASC.ORG



2024 EXHIBITOR PROSPECTUS

The New York State Association of Ambulatory Surgery Centers (NYSAASC) continues to grow and thrive with membership currently at 105 and counting. As an association we are actively working with our members to build and continue our commitment to our patients and each other. Our yearly conferences allow us to continue our mission of providing education and advocacy for everyone in the Ambulatory Surgery Center sector.

This past year, the association achieved success in advocating for a bill that led to Governor Hochul approving a dedicated seat on the Public Health and Health Planning Council (PHHPC) to a representative of freestanding ASCs. Prior to this, such a requirement did not exist, as PHHPC was only required to have seats for hospitals, nursing homes, labor, a consumer representative, and women's health. PHHPC holds advisory and decision-making power over regulations impacting the practice of health care and the establishment and ownership of health care facilities through approval of certificate of need applications. This was a big win for ASCs.

We continue to strengthen our relationship with the NYS Legislature, including the Governor, who is a strong supporter of ASCs. Many of our facilities have hosted members of the legislature at our centers and offered tours to showcase the essential role of ASCs in the New York State healthcare system.

Since 2021, The NYS Assembly has continued to designate August ASC month in recognition of the vital and integral providers of quality healthcare in the State.



General Sponsorship Levels

Platinum	\$15,000 (Limited to one Company)
Gold	\$13,000 (Limited to three Companies)
Silver	\$10,500 (Limited to three Companies)
Bronze	\$5,000 (Unlimited)
Nickel	\$3,000 (Limited to first twenty Companies)

Event Sponsorships

Dinner	\$10,500	Speaking Opportunity at the Conference Dinner Introduction by the NYSAAASC President
Cocktail Reception	\$8,000	Poster acknowledgment at Venue
Lunch	\$6,000	Poster acknowledgment at Venue (Does not include vendor booth)
Breakfast	\$4,000	Poster acknowledgment at Venue (Does not include vendor booth)



VENDOR SPONSORSHIP BENEFITS

\$15,000 **Platinum (Limited to one Company)**

- Premium Booth at the Conference
- Breakout Session for Demo
- Access to NYSAASC Member Contact List Prior to the Conference
- Access to Conference Attendee Contact List
- Full Page Ad on Inside Cover of the Conference Program
- Promotional Material in the Conference Bag
- Sponsorship Status Acknowledged on the NYSAASC Website and LinkedIn Page
- E-Mail your logo file to info@nysaasc.org*
- Use of the NYSAASC Logo to Promote Sponsorship
- Two Hotel Rooms
- Complimentary Meals for up to 6 guests

\$13,000 **Gold (Limited to three Companies)**

- Premium Booth at the Conference
- Breakout Session for Demo
- Access to NYSAASC Member Contact List Prior to the Conference
- Access to Conference Attendee Contact List
- Full Page Ad in the Conference Program
- Promotional Material in the Conference Bag
- Sponsorship Status acknowledged on the NYSAASC Website and LinkedIn Page
- E-Mail your logo file to info@nysaasc.org*
- Use of the NYSAASC Logo to promote sponsorship.
- One Hotel Room
- Complimentary Meals for up to 5 guests

\$10,500 **Silver (Limited to three Companies)**

- Preferred Booth
- Access to NYSAASC Member Contact List Prior to the Conference
- Access to Conference Attendee Contact List
- Half Page Ad in the Conference Program
- Promotional Material in the Conference Bag



Sponsorship Status Acknowledgment on the NYSAAASC Website and LinkedIn Page

E-Mail your logo file to info@nysaasc.org

Complimentary Meals for up to 4 guests

\$5,000

Bronze (Limited to three Companies)

Standard Booth in Main Exhibit Hall

Access to NYSAAASC Member Contact List Prior to the Conference

Access to Conference Attendee Contact List

Sponsorship Status Acknowledgment on the NYSAAASC Website and Conference Program

E-Mail your logo file to info@nysaasc.org

Complimentary Meals for up to 4 guests

\$3,000

Nickel (Limited to first twenty Companies)

Standard Booth in Main Exhibit Hall

Access to Conference Attendee Contact List

Sponsorship Status Acknowledgment on the NYSAAASC Website and Conference Program

E-Mail your logo file to info@nysaasc.org

Complimentary Meals for up to 2 guests

If you have any questions, please contact Jeffrey Flynn at 646-350-3326 or Jeffreyf@gramercysurgery.com

Only Vendors that have taken a sponsorship level will be at the conference.

New York State Association of Ambulatory Surgery Centers

The New York State Association of Ambulatory Surgery Centers is the organization that represents the Licensed Article 28 Surgery Centers in the State of New York. Our goals are to work together to provide easier access to healthcare for all New Yorkers. As a group of small businesses, we join to better assist each other in quality of care and purchasing power to further reduce healthcare costs. As an organization, we believe it is our primary responsibility to make the community of New York aware that we are here to serve them with a better quality of care.



NYSAASC EXHIBITOR'S REGISTRATION

CROWN PLAZA ALBANY-THE DESMOND HOTEL

600 ALBANY SHAKER RD

ALBANY, NY 12211

Tuesday, September 17th and Wednesday, September 18th, 2024
SPONSORSHIP LEVEL:

Platinum	Gold	Silver	Bronze	Nickel
<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$12,500	<input type="checkbox"/> \$10,500	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$3,000

ADDITIONAL SPONSORSHIP: _____

Company Name: _____

Address: _____

MAIN CONTACT PERSON:

Name: _____ Phone: _____

Email Address: _____

Website Address: _____

Logo File: E-Mail your logo file to info@nysaasc.org

CONFERENCE ATTENDEE(S) / ID BADGES:

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

TO REGISTER ONLINE AND OBTAIN THE EXHIBITORS GUIDE GO TO

[Home \(nysaasc.org\)](http://nysaasc.org)

TO REGISTER AND PAY BY MAIL, SEND TO
NYSAASC C/O Capital Health Consulting
136 State Street, Suite 501
Albany, NY 12207