



## EXHIBITORS GUIDE

# NEW YORK STATE ASSOCIATION OF AMULATORY SURGERY CENTERS

Fall Conference  
September 29 & 30, 2022

Sleepy Hollow  
Hotel & Conference Center  
455 South Broadway  
Tarrytown, New York  
[www.sleepyhollowhotelny.com](http://www.sleepyhollowhotelny.com)

## Conference Dates

Thursday September 29, 2022, @ 8:00 AM

Registration & Continental breakfast

Lunch – 12:10 PM – 1:10 PM

Cocktail Reception – 5:30 PM – 7:00 PM

Networking Dinner – 7:00 PM – 9:00 PM

\* Exhibitor(s) will be assigned to a dinner table

Friday September 30, 2022, @ 12:45 PM

Breakfast 6:45 AM to 7:45 AM

Break 9:50 AM – 10:20 AM

## Delivery of Equipment/Promotional Materials

Sleepy Hollow will accept deliveries starting Friday September 23, 2022

Labeling – include the conference name and your company name

ATT: NYSAASC CONFERENCE  
“ABC Company”

## Exhibitor Set Up

Wednesday, September 28, 2022, from 6:00 to 8:00 PM and

Thursday, September 29, 2022, from 7:00 to 8:00 AM

## Exhibitor Breakdown

Friday September 30, 2022, @ 12:00 Noon

### Each exhibitor will be provided

Table - 1 6' x 30" table

Chairs - 2 Chairs

Power

Bring your own power strip or

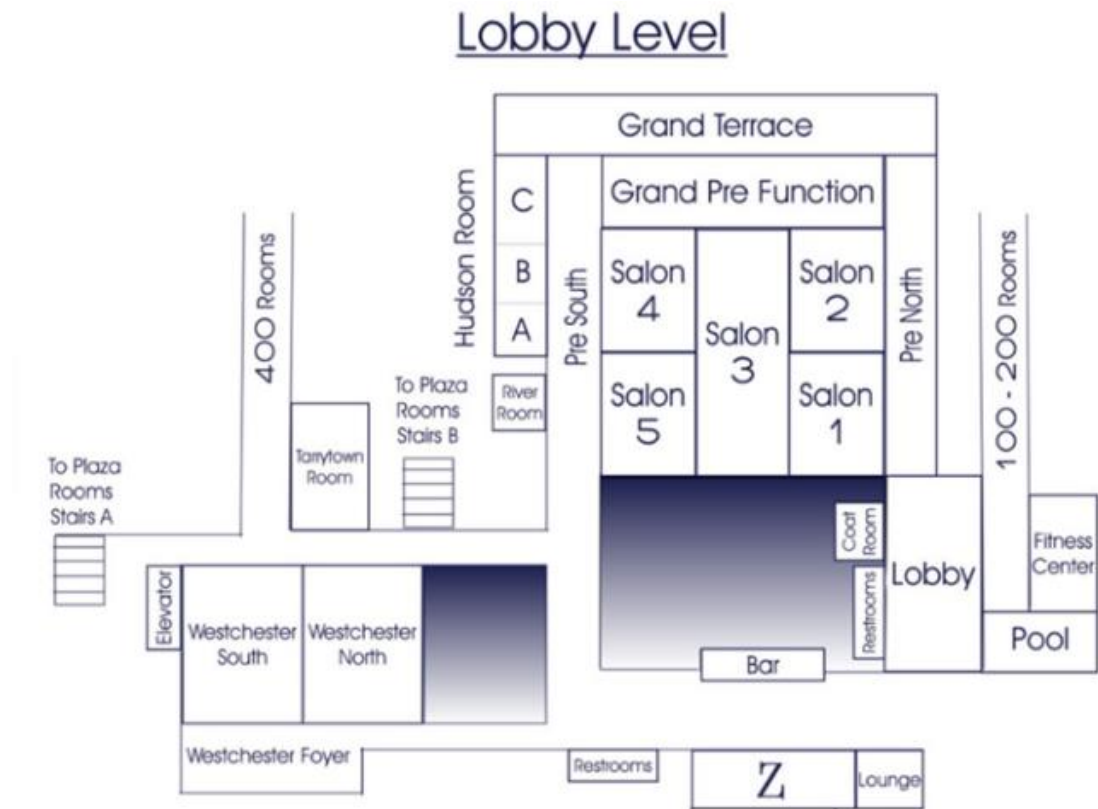
Rent a power strip for a fee from Sleepy Hollow

Contact Julie or Linda at 914 524-6434

## Floor Plan

Exhibitors will be set up in **Pre North** and **Grand Pre Function**

Booth numbers will emailed.



## Member List

If the exhibitor is entitled to the membership list it will be circulated by the end of August 2022

## Attendee List

The final attendee list will be available after the conference as attendees may register the day of the conference.

## Attendance

Expected attendance is 150

## Hotel Reservations

<https://book.rquest.com/onecart/wbe/offers/1548/SleepyHollowHotelConferenceCenter>

Offer code "NYAA0929"

Or call Hotel Group Reservations at 914-631-5700

## Program Ads

Exhibitors entitled to an ad in the program need to have their final copy emailed to Giovanna Guerri at [gguerri@friedlanderassociates.com](mailto:gguerri@friedlanderassociates.com) NO later than **Friday, September 2, 2022**.

## Ad Copy Sizes

### **AD SIZE**

Full Page	Full Bleed: 8.75" x 11.25" Trimmed Size: 8.25" x 10.75"
1/2 Page	Full Bleed: 8.75" x 5.625" Trimmed Size: 8.25" x 5.375"
1/4 Page	Full Bleed: 4.375" x 5.625" Trimmed Size: 4.125" x 5.375"

## Name Tags

Please provide the Names for each attendee for their name tags.

## NYSAASC's logo to promote sponsorship

See pages 5 and 6



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